Project Title: Car Resale value Prediction Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMID1030

Customers don’t want to spend any cost to calculate the price of the car, no need of physical appearance .

Existing solution won’t update it uses old datasets but in our application the datasets will be fed from the consumer

The customer who is trying to buy a car in low budget and good specification



Previously it was necessary to travel to certain locations to get a quote of the used car, and prices quoted vary from location to location

Customers don’t want to go physically to check the car they have all the necessary details about the car in the interface.

The consumer will be in a doubtful state concerning the price predicted as they would think it is not accurate



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|  | **3. TRIGGERS TR**  Filling all the necessary details of the car is a time consuming process  What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efﬁcient solution in the news. | **10. YOUR SOLUTION SL**    The consumer (or) the end user will be given a price which is in the actual range of manually & correctly predicted value so that consumer would know the actual worth of the car ,hence allowing to not be scammed. | 1. **CHANNELS of BEHAVIOUR CH**    1. **ONLINE :**   Customers can compare the different type of cars.   * 1. **OFFLINE :**   Checking the actual worth of the used car becomes hassle free and they can refer their acquaintances with it. |  |
| **4. EMOTIONS: BEFORE / AFTER EM**  How do customers feel when they face a problem or a job and afterwards?  Hassle free price prediction helps consumer to get a quoted price in a time effective and an easy manner  i.e. lost, insecure > conﬁdent, in control - use it in your communication strategy & design. |